

# INTRODUCTION for **RICHARD FENTON & ANDREA WALTZ**

Everyone loves the sound of the word YES! It's so positive... so empowering.

And then there's "NO!"

For most people, NO is just the opposite... negative... draining... a small two-letter word that has the power to literally stop people dead in their tracks.

But what if everyone's wrong?

- What if NO could actually be the most empowering word in the world?
- What if you could achieve every quota... hit every income goal... and reach every personal dream... by simply learning to hear NO more often?

Well, that's exactly what our next speakers believe.

RICHARD FENTON & ANDREA WALTZ are the authors of the best-selling book "*Go for No!*" And they're about to share a message that will help you reprogram the way you think about the word 'NO' and empower you to develop the persistence and tenacity necessary to achieve outrageous success. Or, as Rich & Andrea say...

***"There is virtually nothing you can't achieve if you are willing to hear 'NO' often enough!"***

Ladies and gentlemen, you are in for a treat!

Please extend an enthusiastic \_\_\_\_\_ welcome to...

**RICHARD FENTON and ANDREA WALTZ!**

